Loewe Art
50

EU energy efficiency class: A+
Screen diagonal (in cm) / Screen diagonal (in inch): 127 / 50
Power consumption „ON“ [1] (in W): 73
Annual energy consumption (kWh) [2]: 101
Power consumption in stand-by mode / off (in W): < 0.5 / 0
Resolution (in pixels): 1,920 x 1,080

Delivery contents
Table Stand, Plastic
W 114.9 / H 75.3 / PD 5.9 / TD 25.4
Manually rotatable (+/–20°),
adjustable incline (+1° to –5°)

Further set-up options

Wall Mount Slim / VESA Size 400, Chrome Silver
W 114.9 / H 71.4 / PD 5.9 / TD 7.7
Flat mounting
Wall Mount WM 66, Black
W 114.9 / H 71.4 / PD 5.9 / TD 9.2
Convenient mounting, adjustable incline
(+2° or 0°)

Wall Mount Isoflex 32 – 55 [3], Aluminium
W 114.9 / H 71.4 / PD 5.9 / TD 11.4 to 48.9
Flexible solution, folds flat, can be pulled out straight, rotated and pivoted, adjustable incline (+2° to 0°), intelligent cable management

Table Stand Connect ID Comfort 40/46 [4],
Aluminium
B 114.9 / H 73.8 / TP 5.9 / TG 25.0
Manually rotatable (+/– 20°), adjustable incline
(+1° to – 5°)

Loewe Rack [5]
Different versions, sizes and colours available to match Loewe TV, sound system and equipment

TV
Versions

	Model	Article no.	EAN Code
White	50	52436U85	4011880148245
Black	50	52436W85	4011880148221
Chrome Silver	50	52436T85	4011880148214
Mocha	50	52436O85	4011880148238

Contents: Assist 2 system remote control incl. batteries. N.B. The Table Stand is included in the box at time of delivery.
Some products are depicted with optional accessories.

Dimensions in cm: W = Width, H = Height, PD = Product Depth, TD = Total Depth, BP = Diameter/Dimensions of Base Plate
[1] To EN 62087 : 2009. [2] On the basis of four hours of operation per day, 365 days a year. Actual energy consumption depends on the purpose for which the TV is used.
[3] Only in conjunction with VESA Size 400 adapter. [4] Please also use the Rotation Unit of the Table Stand Connect ID Comfort. Should you wish to adjust the inclination of your TV set, we recommend the Rotation Unit of the Table Stand supplied ex works for better accessibility of the power switch. [5] Only in conjunction with a corresponding adapter, to be ordered separately.

LOEWE.

Loewe Art
50

EU energy efficiency class: A+
Screen diagonal (in cm) / Screen diagonal (in inch): 127 / 50
Power consumption „ON“ [1] (in W): 73
Annual energy consumption (kWh) [2]: 101
Power consumption in stand-by mode / off (in W): < 0.5 / 0
Resolution (in pixels): 1,920 x 1,080

Further set-up options

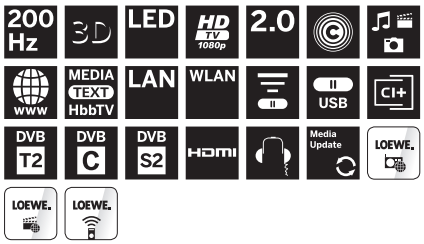
Floor Stand Connect ID 32–55, Aluminium
W 114.9 / H 115.0 / PD 5.9 / BP 53.0
Manually rotatable (360°), adjustable incline
(0° to –2.5°), concealed cable routing

Floor Stand Connect ID with Equipment Board,
Aluminium, Glass, W 114.9 / H 115.0 / PD 5.9 / BP 53.0
Manually rotatable (360°), adjustable incline
(0° to –2.5°), positioning of 2 equipment products,
concealed cable routing

Floor Stand Universal 32–55 [3], Aluminium Silver
W 114.9 / H 114.7 / PD 5.9 / BP 50.2
Manually rotatable (+/–45°), adjustable incline
(+1° to –5°), concealed cable routing

Screen Lift Plus [4], Brushed Aluminium
W 114.9 / H 300.0 / PD 5.9 / TD 19.6
Manually rotatable (+/–90°), adjustable incline
(0° to –5°), concealed cable routing

Technological features



Contents: Assist 2 system remote control incl. batteries. N.B. The Table Stand is included in the box at time of delivery.
Some products are depicted with optional accessories.

Dimensions in cm: W = Width, H = Height, PD = Product Depth, TD = Total Depth, BP = Diameter/Dimensions of Base Plate
[1] To EN 62087 : 2009. [2] On the basis of four hours of operation per day, 365 days a year. Actual energy consumption depends on the purpose for which the TV is used.
[3] Only in conjunction with a corresponding adapter, to be ordered separately. [4] Only in conjunction with VESA Size 400 adapter.

LOEWE.

Technical information

Loewe Art

50 HD TV 1080p

Image+ (Image)	
Contrast filter panel / high gloss frames	— / —
Display technology	Full-HD-LCD with E-LED-Backlight
Screen diagonal (in cm) / screen diagonal (in inch) / Picture format / Resolution (in pixels)	127 / 50 / 16 : 9 / 1,920 x 1,080
Brightness (in cd/m²) / Viewing angle (horizontal/vertical)	350 / 176° / 176°
Contrast (static/dynamic)	5,000:1 / 5,000,000:1
Response time (in ms) /Picture repetition rate	8 / 200 Hz
Fully digitised signal processing / Image+ Active / 24 p motion picture display	● / ● / ●
3D technology / 2D-3D conversion / Active Glasses 3D	● / ● / o
Format options [1] 16 : 9, 4 : 3, Panorama, Zoom	●
Video auto-dimming (VBD+) / Interior auto-dimming (OPC) / Home Mode	● / ● / ●
Sound+ (Audio)	
Output in W (sine/music)	2 x 20 / 2 x 40
Acoustic speaker concept	closed box
Individual bass and treble control / Volume / Sound effects	● / ● / ●
Automatic voice detection / Automatic Volume Control (AVC)	— / ●
Dolby Digital Plus / dts / 5.1 Out / Two-channel	● / — / — / ●
Audio out available: variable / fixed / Subwoofer	— / — / —
Digital+ (Television standards)	
DVB-T / DVB-T2 / DVB-C / DVB-S2 / Multistandard (analogue) / Dual Channel	● / ● / ● / ● / ● / —
A/V-Decoding: MPEG / MPEG2 / MPEG4 / integrated HDTV reception [2]	● / ● / ● / ●
Colour standard: PAL / Secam / NTSC / NTSC-V / PAL-V (60 Hz)	● / ● / ● / ● / ●
Audio standard: Two-channel FM / AM, Nicam	● / ●
Assist+ (Operation)	
Automatic Channel Programming (ACP) / Channel recognition	● / ●
DVB radio / Programme positions including AV and radio	● / 6,000
Digital Link Plus / Digital Link HD	● / ●
Video text Level 2.5 / TOP-Video text / FLOF-Video text / Page memory	● / ● / ● / 1,000
Personalised Video text with direct access to favorites / bookmarked pages	● / —
PIP (AV) [3] / Full PIP [4] / iPIP / Split screen TV : Video text	— / — / — / ●
Local control / Piezo buttons	● / —
Assist remote control / Assist Easy / Assist Media app	● / o / o
Parental Lock / Automatic turn-off / Timer	● / ● / ●
Electronic Program Guide (EPG)	●
Electronic Instruction Manual / Menu languages [5]	— / 19
Index / Context Related Help	— / ●
Media+ (Multimedia functions)	
DR+ / storage capacity in GB / USB recording (with DR+: USB-Archive)	— / — / ●
DR+ Streaming server/client / Follow-Me	— / ● / ●
MediaHome (photos, music and video via home network / USB)	● / ●
MediaNet (Internet portal / browser / Internet radio)	● / ● / ●
MediaText (HbbTV) / MediaUpdate	● / ●
Connectivity+ (Connectors)	
HDMI with HDCP / USB / Component (YUV) In [6]	4 (1 x ARC) / 3 / o
Mini-Scart [6] / S-VHS, Hi-8 / RGB	1 / 1 / 1
Copy function Front-AV to Euro-AV	—
Digital Audio-In (Cinch) / Digital Audio-Out (Cinch) / Analogue Audio-Out (L/R) / Center-In (Cinch)	— / ● / — / —
Speaker terminals / Analogue audio link [7] / Digital audio link [7]	— / — / —
VGA / RS 232 C (RJ12) / Motor control / IR-Link	Mini-VGA / ● / — / —
Side AV Video-/S-VHS, Hi-8-ready / Headphone (jack 3.5 mm)	● / ● / ●
Common Interface CI / CI Plus certified [8]	1 / ●
LAN network connection / integrated WLAN	● / ●
Environment	
EU energy efficiency class / Annual energy consumption (kWh) [9]	A+ / 101
Power consumption in stand-by mode / off (in W)	< 0.5 / 0
Power consumption „ON“ [10] (in W) / Peak luminance ratio in %	73 / 65
Mercury content in mg /contains lead [11]	0.0 / traces
Miscellaneous	
Weight in kg	23.2
Power switch / Mains voltages	● / 220 – 240 V, 50 / 60 Hz
VDE-safety standard (inspection seal)	●

● = included/installed o = upgradeable/optional

1 Dependent on SD/HD input format.
2 Reception of digital channels may be limited by individual regulations from the respective broadcaster/provider. UK models are Freeview HD compliant.
3 On sets without DR+, AV-PIP is only available in combination with DVB-T/C/S.
4 Not with MPEG4.
5 D-GB-F-I-E-NL-CZ-GR-PL-H-FIN-SLO-SK-TR-S-DK-P-RUS-N
6 Only in conjunction with a corresponding adapter, to be ordered separately.
7 Loewe System 5.1 Out, Stereo Out, Subwoofer Out, Center In.
8 CI Plus is backwards compatible with CI. Functionality is dependent on module availability from the supplier.
9 On the basis of four hours of operation per day, 365 days a year. Actual energy consumption depends on the purpose for which the TV is used.
10 To EN 62087 : 2009.
11 Traces may occasionally be found in electronic components (in compliance with the recast European RoHS directive).